Red Maple®

ADVANCED CREDIT CARDS

2022 | Pitch Deck

Red Maple®

SECURELY HANDLE MULTIPLE CREDIT CARD TRANSACTIONS AND REDUCE RISK OF FRAUD AND THEFT.

Advanced Credit Cards and Advanced Credit Cards for Retail from Red Maple™ enables businesses to securely accept and process credit card payments while reducing the risk of fraud and theft. All without sacrificing customer service.

Businesses can securely handle multiple credit card transactions in retail, e-commerce and call center. It's fully integrated credit card processing that allows you to choose your processor and no transaction fees.

redmaple.com/microsoft-dynamics-advanced-credit-cards-security/

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WHO NEEDS IT

- E-commerce
- Retail
- Call center and card not present
- Remote pin pad for card present
- Business to business
- Business to consumer

Reduce fraud and get some peace of mind when you handle multiple credit card transactions.

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WHY YOU NEED IT

Credit card theft and fraud are at record levels. Advanced Credit Cards from Red Maple gives you peace of mind.

This Microsoft Dynamics 365 extension for Finance and Operations, AX2012 and AX2009 securely accepts and processes credit card payments and practically eliminates fraud.

Its easy-to-use interface makes it simpler and safer for your business to make money without sacrificing customer service.

This is fully integrated credit card processing where you get to choose your processor.

Advanced Credit Cards ultimately lets you do more with less red tape. Our special features let you fulfill orders and pay invoices easier.

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HOW IT WORKS

This Solution Integrates With Any E-commerce Platform, D365 Retail And Card Not Present Scenarios. It Also Offers The Capability To Accept Credit Cards In Person Directly To Sales Orders Without Having To Implement Microsoft Retail.

Multiple Processors and Gateways

Use the processor of your choice. Red Maple's Advanced Credit Cards is designed with the idea that software should optimize your relationship with your chosen processor.

The software provides an integration for supported processors that goes beyond simply sending transactions.

Native Integration Without Hidden Costs

Native extensions of Microsoft AX2009, AX2012, or Dynamics 365 for Finance & Operations (F&O) with no transaction fees.

Powerful Omni-channel Experience

Allows customers to buy products from one store and return them to another using original transaction information.

True omnichannel between card not present, e-commerce and retail.

INTEGRATION BEYOND TRANSACTIONS

Use Advanced Credit Cards to enhance your processes*

Level III Processing

Level III Processing includes the submission of invoice data such as items, quantities and taxes.

With many processors, Level III data can reduce fees for B2B companies and provide additional detail to the card holder on their statement.

Surcharging

Surcharging (or convenience fees) is a process where the card holder is charged an additional amount when using a credit card for payment.

Red Maple provides surcharging functionality for our customers.

Tokenization

Tokenization (or profiling) is the process of trading a card number for a unique identifier (token or profile) that only the processor and the merchant will find useful.

Tokenization provides additional security for card data that is encrypted by the processor.

With Advanced Credit cards, additional levels of tokenization are available when the processor or gateway provides it.

Fraud Protection

Fraud protection is available for transactions where additional data is returned to the merchant that allows for decisions to be made on specific transactions.

*When supported by the chosen processor

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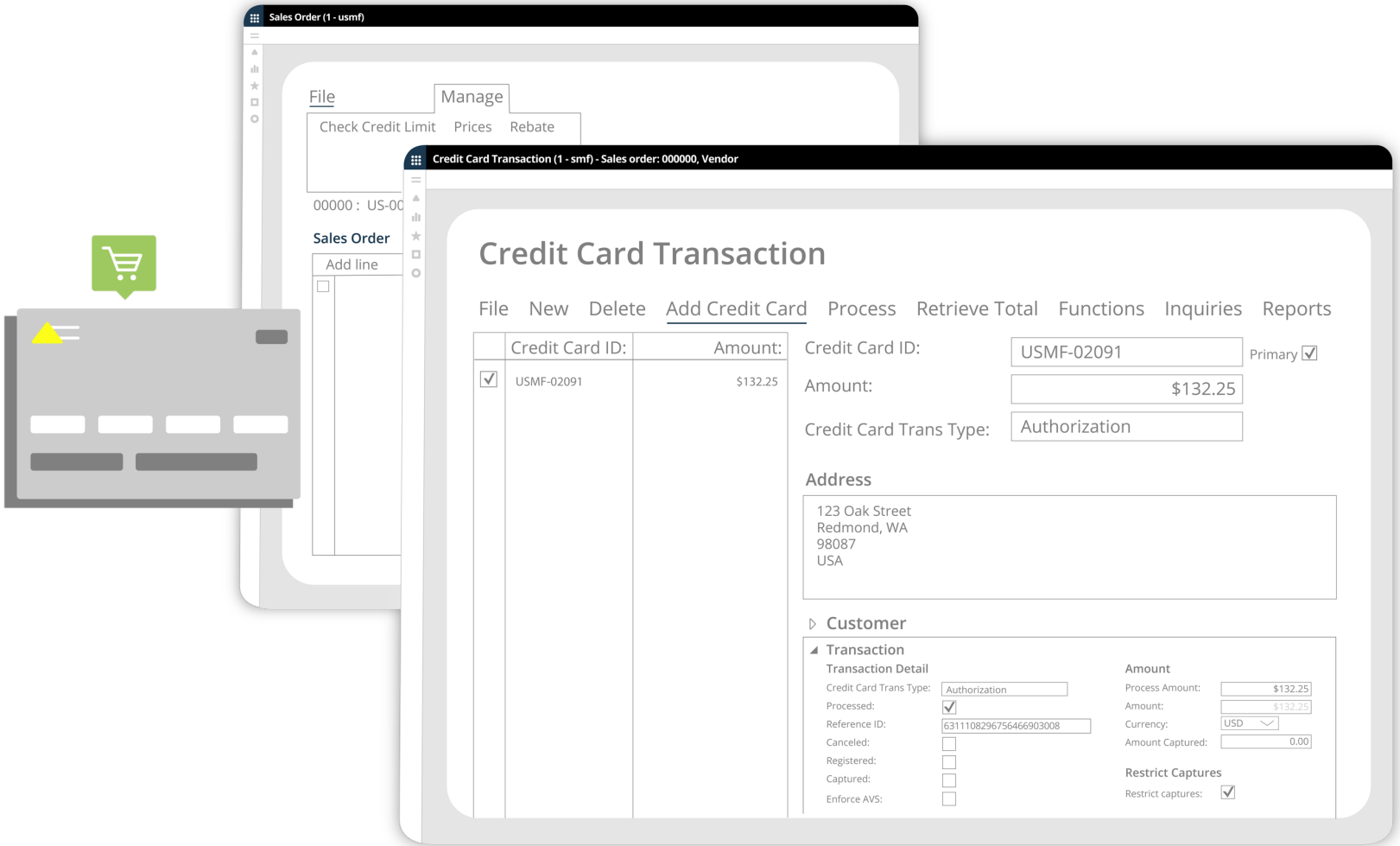
SALES ORDER PROCESSING

Sales order processing is available for both call center and non call center enabled implementations.



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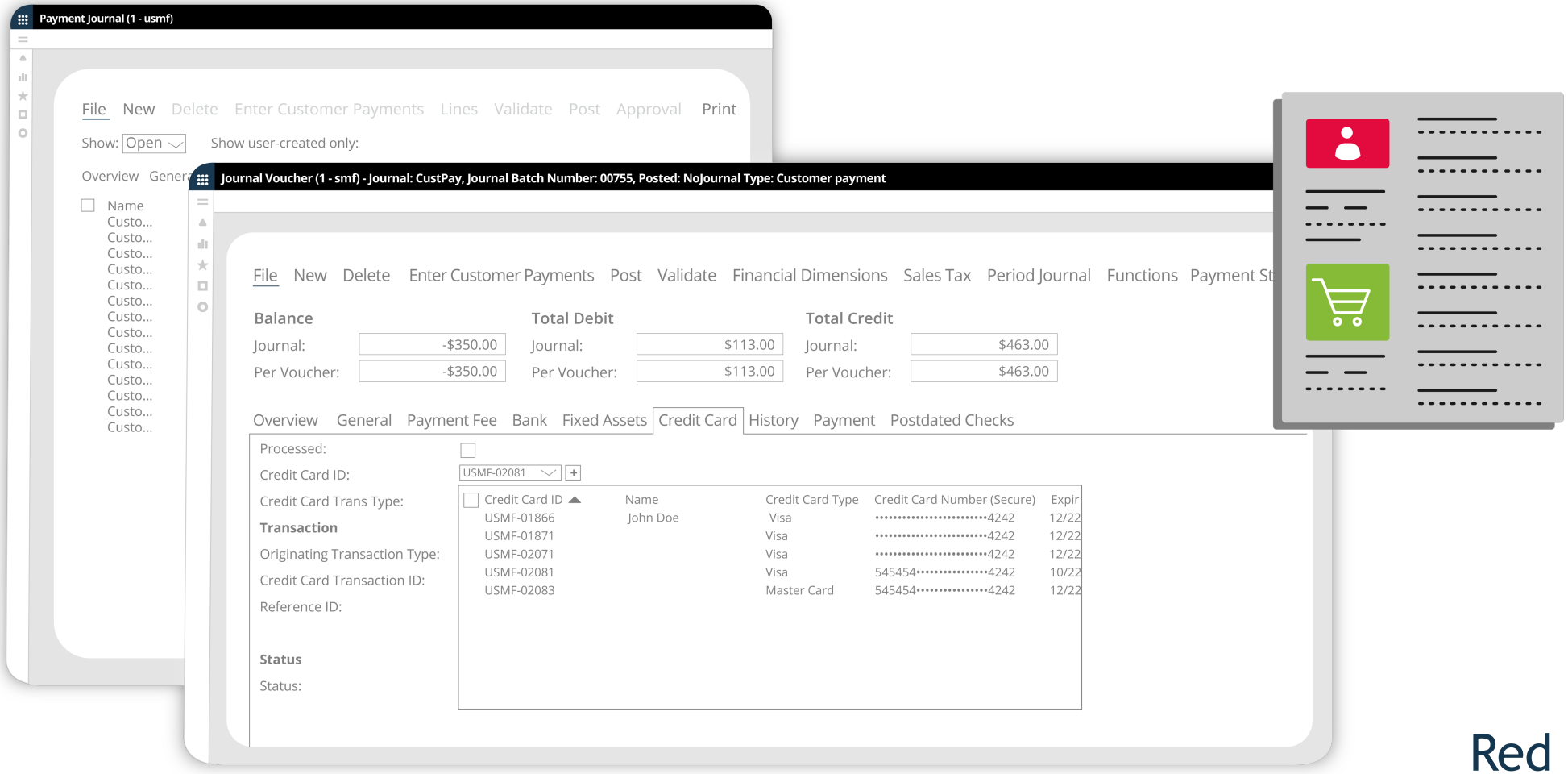
JOURNAL PROCESSING

Process transactions for outstanding invoices in a customer payment journal.



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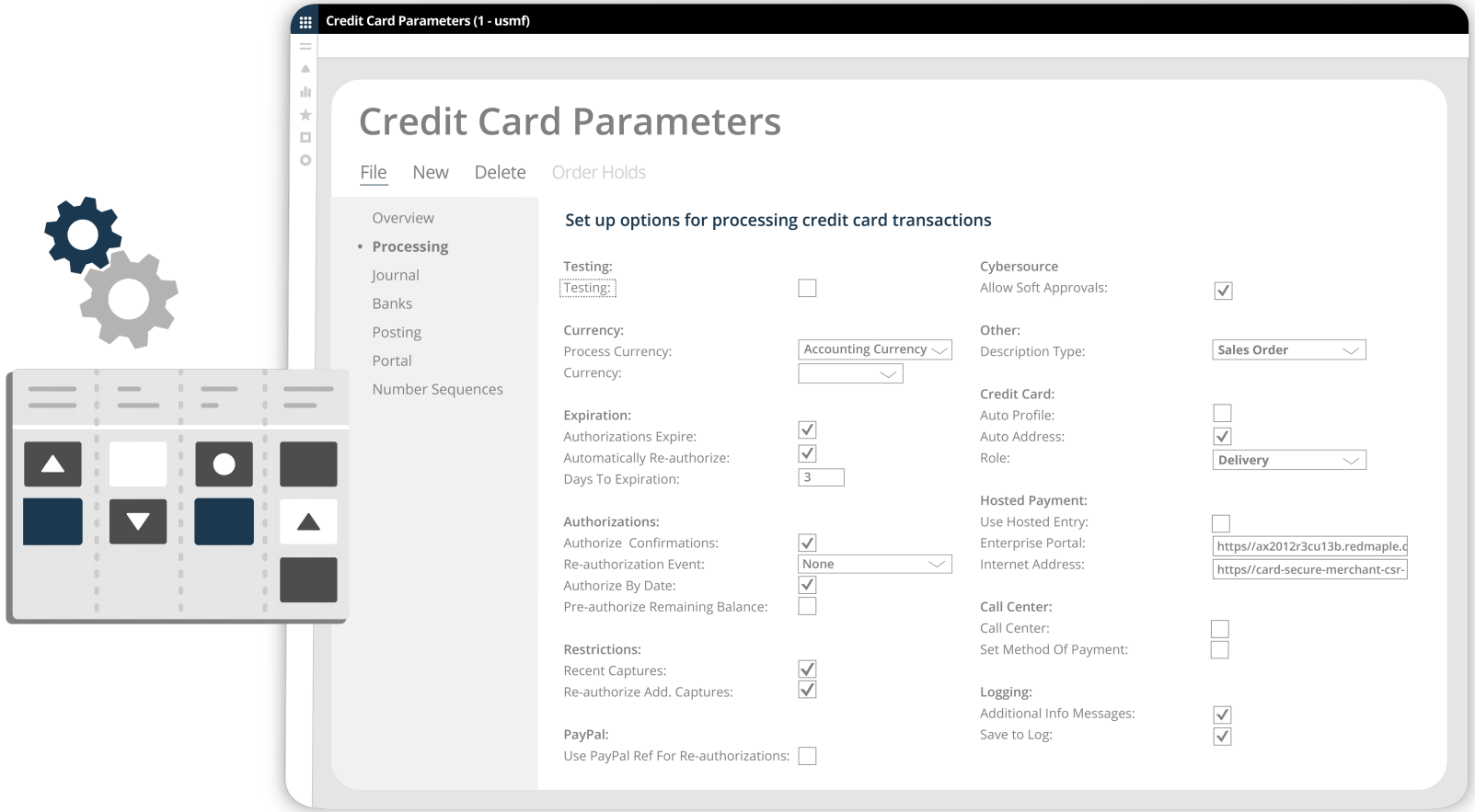
FEATURES WITHOUT CUSTOMIZATION

Red Maple's parameters are configurable for your business so your company does not have to customize to get results.



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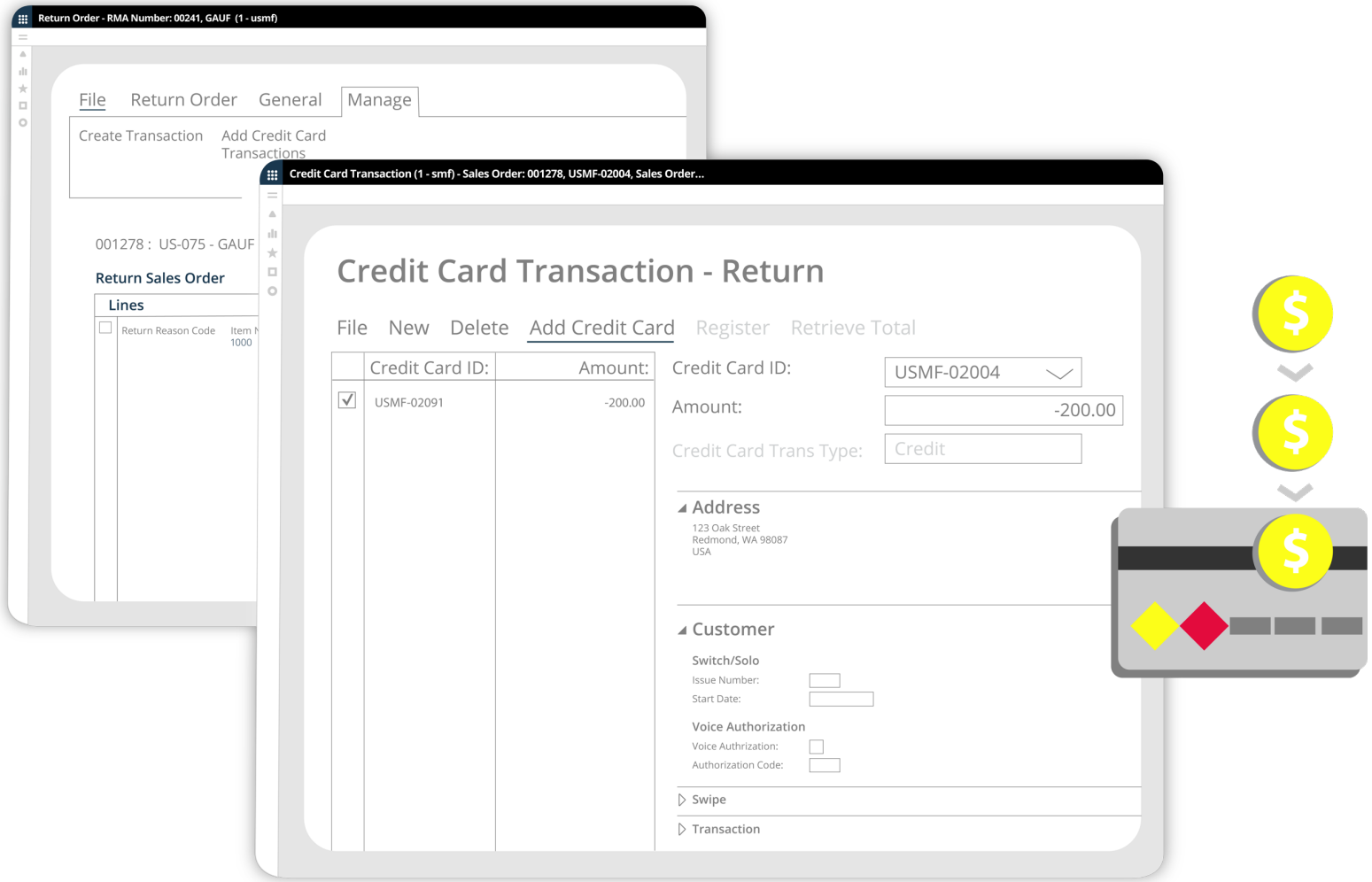
RETURNS

Return transactions through return orders, negative sales lines or RMAs.



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THE BENEFITS

SECURE PAYMENT TRANSACTIONS

Stores sensitive cardholder information with card processors that support tokenization or profiles, eliminating the risk and liability of local storage.

HANDLE COMPLEX TRANSACTIONS

- Accept multiple cards and transactions per sales order
- Integrate with advanced warehousing
- Accept gift cards with Red Maple's Advanced Gift Cards

STREAMLINE YOUR ACCOUNTING PROCESS

- Allow customers to make payments on their accounts with credit cards
- Choose to process payments at picking list, packing slip, ship or invoice
- Automatic re-authorizations for exact amount owed or Auth Delta, depending on the processor selected*
- Flexibility to assign users or bank accounts by MID or card type for easy account reconciliation

MODULES

Required

- Microsoft Dynamics 365 Finance and Operations
- Microsoft Dynamics AX2009 or AX2012

Optional

- Red Maple Clever Division (U.S. Patent No. 10,853,818)
- Red Maple Advanced Credit Cards for Retail
- Red Maple Advanced Gift Cards
- Red Maple Hosted Pay
- Red Maple Advanced Trade & Pricing

*When supported by the chosen processor

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PROOF OF PERFORMANCE

“The Advanced Credit Cards solution meets all of our needs for invoicing credit cards on sales orders and through the AR Payment journal. The software’s design keeps us PCI compliant and is remarkably simple to use.

Once integrated, we never have to touch it. It just works.”

- Candida Truitt, IT Business and Project Manager for Rodem

Based in Cincinnati, Ohio, the major distributor Rodem provides and installs processing machinery for a wide variety of industries. When it was struggling to pay and manage complicated commissions and process multiple credit cards, it turned to Red Maple for help. Among other solutions, Red Maple:

- Provided Rodem with flexible commission payments on a tiered system, at time of invoice and time of shipping.
- Customized their commissions to split payments on the back end.
- Reduced the time they spent processing credit cards and managing commissions.
- Created fast, automatic credit card processing, error-free.

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PCI COMPLIANCE

Red Maple has provided solutions that are PCI Validated since 2008

Customers and merchants want to balance ease of use and security.

With Red Maple's options, your company can select how sophisticated and secure you want your credit card data to be.

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FREQUENTLY ASKED QUESTIONS

Can we use our own credit card processor?

Yes. Red Maple supports several processors and gateways so that you can select the processor or gateway that works best for your needs.

Can you support credit card terminals with your software?

Yes! We can support terminals using Microsoft Retail. We also support terminals that integrate directly to sales orders.

Do you support gift cards?

Yes, we have two different services that we integrate with to support gift card functionality. If you use a different service, reach out to Red Maple to see about adding it.

Can you support wallet pays or buy now, pay later options?

Yes, we support multiple wallet pays and BNPL options including:

- Apple Pay
- PayPal
- Afterpay (BNPL)
- Klarna (BNPL)

SINCE 2003, RED MAPLE HAS PROVIDED SOLUTIONS FOR MICROSOFT DYNAMICS

Red Maple has been in business since 1997. Since 2003, we have developed and provided solutions to customers worldwide.

LEARN MORE. GET A FREE DEMO.

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